

Some thoughts ...

The current state of documents
The future state of documents
The current state of typesetting
The future state of typesetting
Managing data and authoring content
But . . .

So ...

The current state of documents

- paper
 - wandering eyes
 - ▼ you see what you buy
 - eternal rewarding
 - ▼ a pleasure to see
 - ▼ crap for the bin
- screen
 - **▼** typeset on forehand
 - **▼** typeset on the fly
 - complete free format
 - reasonable constraints

The future state of documents

- paper
 - **▼** only those that deserve paper
 - ▼ when circumstances force
- non-paper
 - **▼** holographic projection
 - ▼ direct nerval download
 - ▼ hi-res 'screens'
 - ▼ dedicated life long pads
 - digital paper

The current state of typesetting

- made up by hand
- made up in batch
- keyed / scanned in
- generated on the fly





The future state of typesetting

- typesetting on demand
- intuitive authoring
- eternal reuse
- clever searching





Managing data and authoring content

- what you think is what is stored
- what you think is what you get
- integrity testing / indexing
- author / user / design driven
- paid for giving and using
- personal storage / retreival





But ...

- there is nothing decent yet around
- we must make the best of it



So ...

- why are we doing these things
- ▶ how to deal with the sad feeling
- ▶ do we want to live with those temporary hacks
- ▶ will / can we play a role in this
- when will the real genius stand up