1

This is an A5 document. The page is mapped onto A4. There are a lot of mapping features present in ConTEXt. By setting the `location` to `center`, we center this A5 page on the A4 paper.

De default layout settings of ConTEXt are meant for quick and dirty, single sided, reports. Here we prefer a centered doublesided layout. We let ConTEXt calculate the width and height. Say `\showframe` if you want to check this.

2

The default bodyfont size is 12 points, which is rather large for A5 based documents. Don't confuse \setupbodyfont with \switchtobodyfont; the first sets the main document fonts (sizes) while the latter is meant for local use. Using \setupbodyfont halfway a document will lead to strange effects when crossing pages, because this command also affects headers and footers.